

elmaz training center

Graphic Designing: Canvas Question Paper



**TIME: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Do not open this booklet until you are told to do so. Write your name, phone number and email in a text document or word document. Read very carefully the instructions on the answer sheet.
2. Answer your questions separately and combine them inside 1 folder.
3. Each answer should have a folder renamed as per question number e.g., question 1 for your solution.
4. Your folder containing your solutions should be renamed with your name and surname.

**INFORMATION FOR CANDIDATES**

Each correct answer will score one mark. A mark will not be deducted for a wrong answer. Any rough working should be done in this booklet. There are 5 questions in this paper. Answer any 4 questions of your choice.

This question paper consists of 2 printed pages.

**November 1, 2022**

**GRAPHIC DESIGNING PRACTICAL EXAMINATION**

**PRACTICAL EXAMINATION**

**Question 1**

You have been invited at Colgate organization for a conference for the new upcoming Colgate design and ingredients and during the conference there are about 100 people and they have been doing their conference using a microphone only and the people who are at the back are not hearing clearly when the chair person is moving to the next point of explanation on the Colgate ingredients.

You are to design a proposal for Colgate Organization so that it eases them when they get into conferences with 100 people as they present their launch date for a new Colgate Design with Better ingredients. [25 marks]

**Question 2**

You have been appointed by the Managing Director of Marketing at Dairy Board to come up with a design which is to be placed at ZANU PF head quarters on the 30% Discount promotion on 500ml Fresh Milk for the next 7 days starting from 3 November so that everyone who will be using the Bulawayo Road can see the promotion. [25 marks]

**Question 3**

A new upcoming company called Dairy Fruit, which is a small Company which manufactures 5l drinks, 2l drinks, 500ml drinks has requested you to design a poster for them so that they can quickly reach out a larger number of people as these flyers will be given to people on the robot and in bus stations such as Charge office and Market Square. [25 marks]

**Question 4**

Wink Dee, Holly 10, Freeman and Jah Prayzah will be performing on weekend and you are invited to present your poster design that will be used to showcase the event that will be occurring at City Sports Stadium, starting from 6p.m till Sunday 6a.m. The entrance fee will be 10$ per each and the VIP will be 25$ each ticket and the VVIP ticket will be 50$. [25 marks]

**Question 5**

1. Design a new logo for Econet. [5 marks]
2. Design a new letter head and footer for Econet [5 marks]
3. Design a new business card for an upcoming Construction company called GU Construction which will have a logo on it. [15 marks]